HO HON

CONSTRUCTION & ARCHITECTURE

VOL - 1 ISSUE - 5

FEBRUARY - MARCH 2022

Real Estate Industry on Positive Vibes



Harshavardhan Neotia Chairman Ambuja Neotia



Aniruddha Deshpande Managing Director Amanora Park Town.



Santosh Agarwal CFO & Executive Director AlphaCorp Development Private Limited



Dinesh Agrawal Co-Chairman BRAMHACORP LTD



Vineet Goyal Joint Managing Director Kohinoor Group

Real Estate BRANDS in



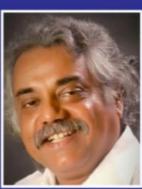
Rajendra Sawant Chairman Nirman Group of Companies (NRDL)



Anil Pharande Chairman - Pharande Spaces President - CREDAI Pune-Metro



Akash Pharande Managing Director Pharande Spaces



Dominic Romell Managing Director Romell Group



Rajiv Gupta Managing Director Wave Infratech

Villa Ortiga

Sarabjit Singh is the Founder and Architectural Designer at Villa Ortiga, a leading multi-disciplinary boutique architecture and interior design firm based in Delhi that creates experiences in the form of high-end, refreshing new spaces with an international appeal. In 1992, he was handpicked by Prince Charles to study at his premier Prince of Wales's Institute of Architecture in London. Thereafter, he continued his architecture and design education from the highly revered Oxford School of Architecture in Oxford, UK. Seeking to creatively bridge the gap between the demand and supply of unique global architectural and interior design styles, Sarabjit established Villa Ortiga in 1997. Since then, the practice has thrived exceedingly with hundreds of projects spread across India and abroad.



Sarabjit strongly believes that his work invites clients to connect more deeply with themselves and their needs for style and comfort. At Villa Ortiga, he is committed to translating sound knowledge, fierce passion, and vast experience of 25 years into real-time projects that generate distinct emotive and telling experiences across spaces. With his in-depth understanding of client preferences and international decor movements, Sarabiit and his talented team at Villa Ortiga have completed over 200 projects that range from luxury penthouses and villas to corporate offices, boutique hotels and restaurants each rooted in the careful attention to details to meet client expectations and maintain global design standards.

His passion for design crosses the boundaries of individual fields, visibly seen in his other ventures. In 2011, Sarabjit founded the renowned Paris-based school LISAA (L'Institut Supérieur des Arts Appliqués) in Delhi and Bengaluru to train and educate students in the domains of interiors, fashion, textile and graphic design, making them industry-ready with the ability to tackle challenges head-on.

Sarabjit loves travelling and is always on the lookout for singular and exquisite pieces of art, furniture, fabrics and other collectables from around the world to add to his projects for a special, characteristic touch and also to his personal collection. In addition to being an art enthusiast, he is also a history buff, a fashion connoisseur, and enjoys reading and collecting design magazines. Sarabjit and his work have been featured extensively in publications of repute such as The Economic Times, The Hindu, Forbes India, India Today, Architectural Digest, GoodHomes, and Architect and Interiors India, to name a few.

Professional Experience:

- Founder and Architectural Designer, Villa Ortiga (1997-Present)
- Managing Director at L'Institut Supérieur des Arts Appliqués (LISAA), India (2011-2018) Key Projects:
- Villa at the Palm, Dubai
- Farmhouse in Sultanpur
- Penthouses in DLF, Gurugram
- Luxury apartments at DLF Camellias, Gurugram
- Villa in Golf Links, New Delhi
- Architect's Own Farmhouse

Villa Ortiga is a multi-disciplinary boutique architecture and interior design practice that specialises in the luxurious bijou projects ranging from residential and retail to hospitality and commercial. Elegant spaces are designed and curated with contemporary extravagance and a global appeal. The firm's high-end edifices and interior spaces narrate the story of luxury and international taste, made accessible in a timely manner.

Founded in 1997 by Architectural Designer Sarabjit Singh, the firm's design ideology amalgamates his immense love for all things fine and 25 years of experience in the field of design. With a keen eye for precision and detail and a zest to deliver elite spaces, Villa Ortiga thoughtfully crafts designs with a luxe appeal. Under his supervision, all of Villa Ortiga's projects, be it penthouses, villas, residences, corporate offices, boutique hotels, or restaurants, embody vogue and panache.

The firm has completed more than 200 residential, commercial and hospitality projects in cities spread across the country such as Delhi, Chandigarh, Ludhiana, Chennai, Bangalore, Kasauli and Shimla, and internationally in Dubai, Kuwait, Tokyo and Tashkent. Over the years, the firm's unique style and seasoned design sensibilities have been applauded and featured in eminent décor and mainstream publications like GoodHomes, Architectural Digest India, Forbes India, Deccan Chronicle, The Pioneer, Verve and many more. Villa Ortiga, with its refined style and global approach, is a celebration of everyday life, reimagined and redefined in a luxurious style.

Design Philosophy Strength in Skill

Building a reputation with its fastpaced working and execution skills, the firm has completed over 200 projects, successfully emerging as a trendsetter in the field. Villa Ortiga has a team of enthusiastic designers passionate about delivering spaces that imbibe the ideals of beauty, luxury and refinement.

International Essence

Sarabjit Singh is a stalwart of the profession with 25 years of experience in the design field, with degrees from the Prince of Wales's Institute of Architecture and the University of Oxford in the UK. His international exposure coupled with extensive travels add a global sensibility to his work, a fundamental characteristic of all projects undertaken by Villa Ortiga.

A Design Rendezvous.

The studio amalgamates a complete package of beautifully designed contemporary architectural buildings, imbibed with aesthetically pleasing interiors. The spaces are further enhanced by the curated statement furniture pieces, luxurious furnishings in various prints and patterns and enticing decor, styled creatively to weave a complete design story. These uniquely customised and globally sourced pieces are exclusively curated and collected at VO Living, a furniture and lifestyle store based in Delhi.

Sensory Extravaganza

Each space is unique, specially crafted to meet the needs of the clients. A creative play in volume, experiments with the massing, skilful placement of wall openings and exploration of scale intensify the artistically integrated interior design. The design is layered with intricate detailing through a play of elements such as materials, textures, colours, and lighting facilitated by technological interventions to cater to the senses.

