

## PROJECT PROFILE

## A Carefully Curated Affair

Designed by Villa Ortiga, the different rooms of the E555 residence in New Delhi is an ensemble of exquisitely sourced décor from across the globe.



To realise the interiors of the apartment for users seeking luxurious and eclectic living environments, Villa Ortiga adopted an exquisite approach. By preparing a lookbook and a furniture inventory, the team came up with ideas to highlight and bring out the space. While being luxe, playful and bold, the design, at the same time, uses clean, straight lines, thereby arriving at the perfect balance of luxury, panache and comfort.





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This ecologically conscious design retains the existing flora on the site in the form of trees or shrubs. Further, it augments it with planters on balconies and terrace gardens. Well-proportioned and well-ventilated, the spaces are efficiently planned, keeping in mind the principles of Vastu Shastra. They are connected suitably to enable a convenient flow between the kitchen, living area, three bedrooms and a study lounge, each opening up to a green view.

With its cleverly integrated mix of vibrant colours, assorted patterns, and myriad textures, the living room has an almost Bohemian feel. The navy blue sofas dotted with brightly coloured cushions along with a geometrically-patterned daybed, artful wooden chairs, a leather-laced centre table and decorative mirrors on the wall are all unified together with a decorative rug and a voluminous indoor plant, creating a visceral and lively atmosphere.



One of the bedrooms has been curated as a recreational and relaxation zone, wherein the wall art and the central rug embody a distinct theme revolving around black and white stripes. The area is dotted with singular sculptural elements and a light wooden console that contributes to the room's overall appearance. A stylish foldable wooden seat is positioned next to the large openable window that opens onto a balcony - the perfect zone to curl up with a book and hot coffee.



The dining area is characterized by a vertically striped, ochre and white feature wall adorned with an ornate square mirror that acts as a backdrop to the rectangular glass table, surrounded by four simple wooden side chairs and a comfy upholstered chair on both ends. The cutlery, wine glasses, pots and pans have been sourced to deliver a complete lifestyle experience. The minimal and chic central chandelier further adds to the persona of the living space.

The master bedroom is embellished lavishly with art pieces, sculptures and metallic lamps. The bed is styled with quilts and comforters of contrasting patterns and textures that go well together, and the translucent blinds coupled with opaque curtains further add to the effervescence of the room. The front wall facing the bed adorns a sleek wooden console with a Buddha sculpture in the centre and austere monolithic sculptures on either side. A charming seating zone has been created on one end of the room consisting of two ornamental wood and cane armchairs, an accent table in the middle, and an opulent silverframed mirror that bedecks the wall behind.



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The kitchen is kept minimalistic and functional, finished with a monochromatic colour palette of oak wood juxtaposed with mirror and white lacquer finish panels, and granite on the slab and walls. It is manufactured by the leading Italian modular kitchen brand - Veneta Cucine. Sophisticated and artful chinaware by the renowned German company, Villeroy and Boch, has been used to further add to the element of extravagance.



The warm and indirect lighting throughout the apartment brings about a cosy, comfortable and relaxed mood to the space. The services are thoughtfully planned and strategically located in positions for convenience and practicality while not disturbing the aesthetics.





In transforming this space into a fully furnished home adapted to the contemporary residential requirements, Villa Ortiga has carefully curated every element of the house based on one cohesive theme for each room that conveys vitality and vigour. With exquisitely sourced decor - collectables from Thailand, South Africa and Morocco, artificial flowers from Paris, and arts and prints from London, the project reaches new creative heights in luxury home design fittingly suited to contemporary lifestyles.

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